



## Printing SA Africa Conference

Sponsorship  
opportunities  
and benefits.

## An industry conference to remember.

This is a fantastic branding opportunity for your company to be associated with this unique and remarkable industry spectacle. Printing SA is offering the opportunity for companies to sponsor the exclusive 6th Annual Printing SA Presidential Conference and Annual Gala Dinner, taking place on 11-12 September 2019 at the Gallagher Convention Centre, Midrand, Johannesburg.

This will be the first time that the industry has hosted the President of the Republic of South Africa, His Excellency, Mr Cyril Ramaphosa alongside the Ministers of Dept of Communication and Telecommunication, Dept of Trade and Industry, Dept of Economic Development and MEC of Education. The gala dinner will be a showcase that will recognise the following categories:

### Opportunities:

- Technical and Theoretical Training Top Achievers 2019.
- Young Star Award for printers between the ages of 25-35 that have demonstrated excellence in the past 5 years.
- Women in Print - this award honours women who have demonstrated excellence and leadership in their careers and represent all levels of the industry.
- The Best in Show Award is chosen by the FESPA & Printing SA judges from all categories of exhibitors who are Printing SA members.
- Award for Innovation, which is selected by the FESPA & Printing SA judges across all categories for the most innovative piece of work displayed at the expo.
- Gutenberg Award, this award is presented to an individual that has been voted for by their peers, in recognition of their efforts in their contribution to the Printing, Packaging and Signage industry.

The dinner has become a major fixture of the Printing industry calendar with prominent guests attending from all parts of South Africa, throughout Africa and overseas. The Printing SA Annual Gala Dinner is recognised by our industry as the single most important top-level networking event in the South African printing, packaging and signage industry and is a date not to be missed for the industry each year.

The Printing SA Conference and Annual Gala Dinner gives companies the chance to build brand awareness for their organisation and to be closely associated with a highly successful and important event.

### Sponsorship of these events will:

- Provide the perfect opportunity for you to promote your organisation to a captive audience of the printing, packaging and signage industry representatives and stakeholders.
- Provide excellent networking opportunities, giving you the chance to make contact with potential partners and potential customers and form strategic alliances.
- Ensure that your organisation is at the heart of the printing, packaging and signage industry in South Africa and on the continent.

### The following opportunities are available:

#### Sponsor the Welcome Drinks at the gala dinner for R8,000

- You will have full branding opportunities in the drinks reception area and special thanks made on the evening for your kind support, raising your brand awareness to guests.
- We can organise (at an extra fee) a bottle neck branded sleeve to be placed on all wine bottles.
- Logo in printed material on the evening.
- 1 roll up banner on the evening.
- Photographs of the drinks reception area to use for promotional purposes.
- This sponsorship does not include the actual cost of the Welcome drinks which is a cash bar.

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**OVERALL EVENT SPONSORSHIP PACKAGES:**

**Gold Sponsorship of Conference and Gala Dinner: R75 000 ex VAT**

**Benefits include:**

- 1 Panel Participant.
- 1 9sqm exhibition stand with furniture.

**Branding rights on all materials:**

- Printing SA website and social media platforms.
- Web banners.
- Ticket - printed and electronic.
- Logo on invitations.
- 1 Print Ad in Sign Africa Journal.
- All e-mailers.
- 4 press releases.
- Africa Print highlight on all the sponsors in one combined online feature article.
- Exclusive unlimited pictures to use from the event for promotional purposes.

**Branding of the conference & gala area:**

- Logos on screen and 2 event pull up banners.
- Delegate pack inserts/give away to be provided by sponsor.
- Printed conference programme for delegates - 600 copies.
- Logo on the printed gala dinner menu - 220 menus
- 6 Pre-registration VIP badges sent to gold sponsors before the event.
- 6 One day Complimentary Conference tickets.
- 6 complimentary gala dinner tickets, VIP Table, prime position.
- 6 conference & gala dinner parking tickets.
- Verbal recognition at the Conference and Dinner.

**Silver Sponsorship for Conference:**

**R25 000 ex VAT**

**Benefits include:**

**Logo on following materials:**

- Printing SA website and social media platforms.
- Africa Print highlight on all the sponsors in one combined online feature article.
- Pictures from event to use for promotional purposes.

**Branding in the conference area**

- Logos on screen.
- Web banners.
- 2 Event pull up banners.
- Delegate pack inserts/give away to be provided by sponsor.
- Printed conference programme for delegates - 600 copies.
- 2 One day complimentary conference tickets.
- 2 Complimentary gala dinner tickets.

**Bronze Sponsorship for Conference:**

**R15 000 ex VAT**

**Benefits include:**

**Logo on following materials:**

- Printing SA website and social media platforms
- Africa Print highlight on all the sponsors in one combined online feature article

**Branding in the conference area**

- 1 One day complimentary conference ticket.
- 1 Complimentary gala dinner ticket.
- 1 Gala dinner parking ticket.
- Logos on screen and 1 event pull up banners.
- Verbal recognition at the Conference and Dinner.
- Delegate pack inserts/give away to be provided by sponsor.

**If you are interested in any of the sponsorship packages,  
please contact Abisha Katerere at Printing SA on  
[akaterere@printingsa.org](mailto:akaterere@printingsa.org) or call 011 287 1160**